

# STOP SMOKING

YOU WILL:

- HAVE MORE ENERGY
- FEEL BETTER & BREATHE BETTER
- FEEL & LOOK YOUNGER
- IMPROVE YOUR NERVOUS SYSTEM
- PROTECT YOUR FUTURE HEALTH
- HELP YOUR CIRCULATION
- BE MORE RELAXED
- BRIGHTEN YOUR COMPLEXION
- LIVE LONGER
- ENJOY YOUR FAMILY & FRIENDS
- SAVE MONEY



609-344-5315

WWW.HYPNOSISCLINIC.COM

## THE PROGRAM

THE DR. LODATO STOP SMOKING PROGRAM IS A PRIVATE FIVE-SESSION PROGRAM, INCLUDING THREE CASSETTE SELF-HYPNOSIS THERAPY TAPES, PREPARED BY DR. LODATO, FOR HOME USE. ONE OF THE FIVE SESSIONS CAN BE USED FOR WEIGHT CONTROL, IF SO DESIRED.

## THE PROCEDURE

### SESSION #1:

CLIENT IS PUT IN A LIGHT STATE OF RELAXATION; GIVEN POSITIVE SUGGESTIONS TO STOP SMOKING COMPLETELY AND IS ASKED TO DECIDE TO STOP SMOKING FROM SESSION #1 TO SESSION #2, WHICH WILL BE WITHIN TWO DAYS OF SESSION #1. THE SESSION TIME CLIENT IS GIVEN INSTRUCTIONS AND CD'S AND IS INSTRUCTED TO PRACTICE RELAXATION TECHNIQUES BETWEEN VISITS.

### SESSION #2 AND #3:

SESSION #2 IS APPROXIMATELY FIFTY MINUTES AND INCLUDES A REVIEW OF CLIENT'S SUCCESS AND INSTRUCTIONS TO USE THE CD'S AND TO RETURN IN APPROXIMATELY ONE WEEK FOR THEIR FIRST REINFORCEMENT SESSION.

### SESSION #4 AND #5:

THESE SESSIONS ARE SCHEDULED IN ACCORDANCE WITH THE CLIENT'S NEEDS. ONE OF THESE SESSIONS CAN BE USED FOR WEIGHT CONTROL IF THE CLIENT IS CONCERNED ABOUT WEIGHT GAIN AFTER BECOMING A NON-SMOKER.

## SEMINARS AT YOUR LOCATION

CORPORATE GROUP SEMINARS ARE AVAILABLE AT YOUR LOCATION WITH THE SAME HIGH RATE OF SUCCESS AS OUR PRIVATE PROGRAM.

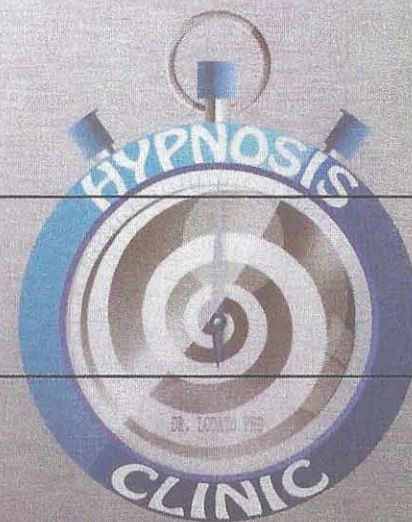
WE ACCEPT ALL MAJOR CREDIT CARDS INCLUDING AMERICAN EXPRESS. FREE CONSULTATION IS AVAILABLE BY PHONE OR AT OUR CLINIC.

PHYSICIANS AND FORMER CLIENTS REFERRAL SERVICE IS AVAILABLE.

REFERRED BY:  
NAME:

ADDRESS:

TELEPHONE:



WE WILL WORK WITH ANY SUPPLEMENTS THAT YOUR DOCTOR HAS PRESCRIBED, OR WITHOUT ANY SUPPLEMENTS.

CELL  
609-703 1729

DR. FRANK LODATO PHD  
4127 ATLANTIC AVE  
ATLANTIC CITY, NJ 08401  
609-344-5315



## WHY THE DR. LODATO METHOD IS BEST

- ✓ SUCCESSFUL SINCE 1967
- ✓ MORE THAN 30,000 HAVE STOPPED
- ✓ OVER 80% STOPPED PERMANENTLY
- ✓ WEIGHT CONTROL SESSION INCLUDED
- ✓ ONE YEAR FREE FOLLOW UP INCLUDED

## THE METHOD

UNLIKE THE ONE-SESSION SEMINARS THAT REALLY HAVE LITTLE OR NO SUCCESS AND NO FOLLOW-UP, THE LODATO METHOD IS THE SAFEST AND MOST SUCCESSFUL METHOD SINCE 1967. ADDITIONALLY, THE MOST RECENTLY WIDELY USED METHOD—THE NICOTINE PATCH AND/OR NICOTINE GUM ONLY KEEPS THE SMOKER ADDICTED TO NICOTINE; AND IS THE MOST HAZARDOUS TO A PERSON'S HEALTH. THE LODATO METHOD RETRAINS THE CLIENT THROUGH BEHAVIOR MODIFICATION; TO RE-LEARN HOW TO LIKE YOURSELF AGAIN AS A NON-SMOKER, RATHER THAN STAYING ADDICTED, THEREFORE, ENDING THE ADDICTION FOREVER.

## OTHER SUGGESTIVE THERAPY

FIVE SESSION PROGRAM TO LOSE WEIGHT.

THE LODATO METHOD OF BEHAVIOR MODIFICATION WILL HELP YOU LOSE WEIGHT AND KEEP IT OFF BY CHANGING YOUR EATING HABITS.

TWO TO FOUR MONTH PRIVATE PROGRAM FOR ALCOHOLISM AND DRUG ABUSE.

OUR METHOD HAS A HIGH RATE OF SUCCESS TO OVERCOME THESE SERIOUS PROBLEMS.

EMOTIONAL PROBLEMS.

TENSION, DEPRESSION, ANXIETY, MARITAL, PERSONAL, AND OTHER RELATED PROBLEMS. PRIVATE SESSIONS, HOME CD'S AND PROGRAMS AVAILABLE.

SELF HYPNOTHERAPY PROGRAMS ON CD'S.

OVER 50 PROGRAMS AVAILABLE FOR HOME USE.

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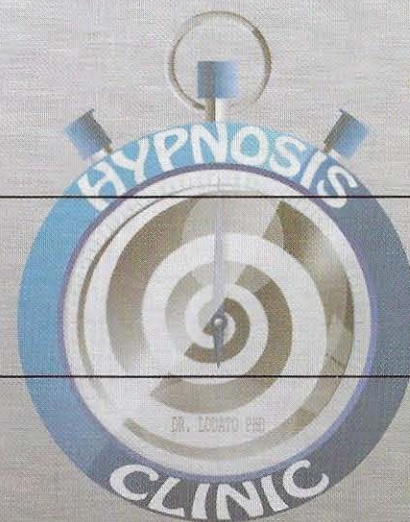
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SEE BACK OF BROCHURE FOR \$50.00 SAVINGS COUPON.

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